



Website Design Questionnaire

Company Name: _____

Contact's Name: _____

Contact's Position: _____

Contact Details:

Phone: _____

Email: _____

Website: _____

1. Do You Want to Build a New Website or Redesign an Existing One?

2. Describe Your Business in a Few Sentences

3. What Services Do You Offer?

4. Who Is Your Target Audience?

5. What Makes Your Services Unique?

6. What Features Does Your Website Need to Be Successful?

7. What Are Three of Your Favorite Websites (And Why)?

8. Are You Interested in Content Marketing Services?

9. Would You Like Us to Provide Ongoing Support and Maintenance?

10. What Is Your Budget?

11. What Is Your Ideal Launch Date for the Website?

12. Do You Have Any Existing Style Guides and Guidelines?

